

1

Dream Companies For Placement 2010

	CLASS OF 2010	CLASS OF 2009	CLASS OF 2008
1	McKinsey & Co.	McKinsey & Co.	McKinsey & Co.
2	Hindustan Unilever	Hindustan Unilever	BCG
3	TAS	BCG	Hindustan Unilever
4	Procter & Gamble	Procter & Gamble	—
5	BCG	ICICI Bank	Procter & Gamble
6	Goldman Sachs	Tata Group	Goldman Sachs
7	HSBC	Reliance Group	ICICI Bank
8	Mahindra & Mahindra	HDFC Bank	Accenture
9	Accenture	HSBC	Google
10	CapGemini Consulting	Infosys	Tata Group
11	Coca-Cola India	Goldman Sachs	—
12	Ernst & Young	Microsoft	Infosys
13	Google	Wipro	HSBC
14	JP Morgan Chase	Bain & Co.	ITC
15	Microsoft	Citibank	—
16	ACC	Bharti Airtel	Bharti Airtel
17	Adobe System	Larsen & Toubro	Reliance Group
18	Arthur D. Little	Google	—
19	Bharti Airtel	Aditya Birla Group	Citibank
20	Cadbury's	Mahindra & Mahindra	—

...AND THE RECRUITERS ASPIRED FOR

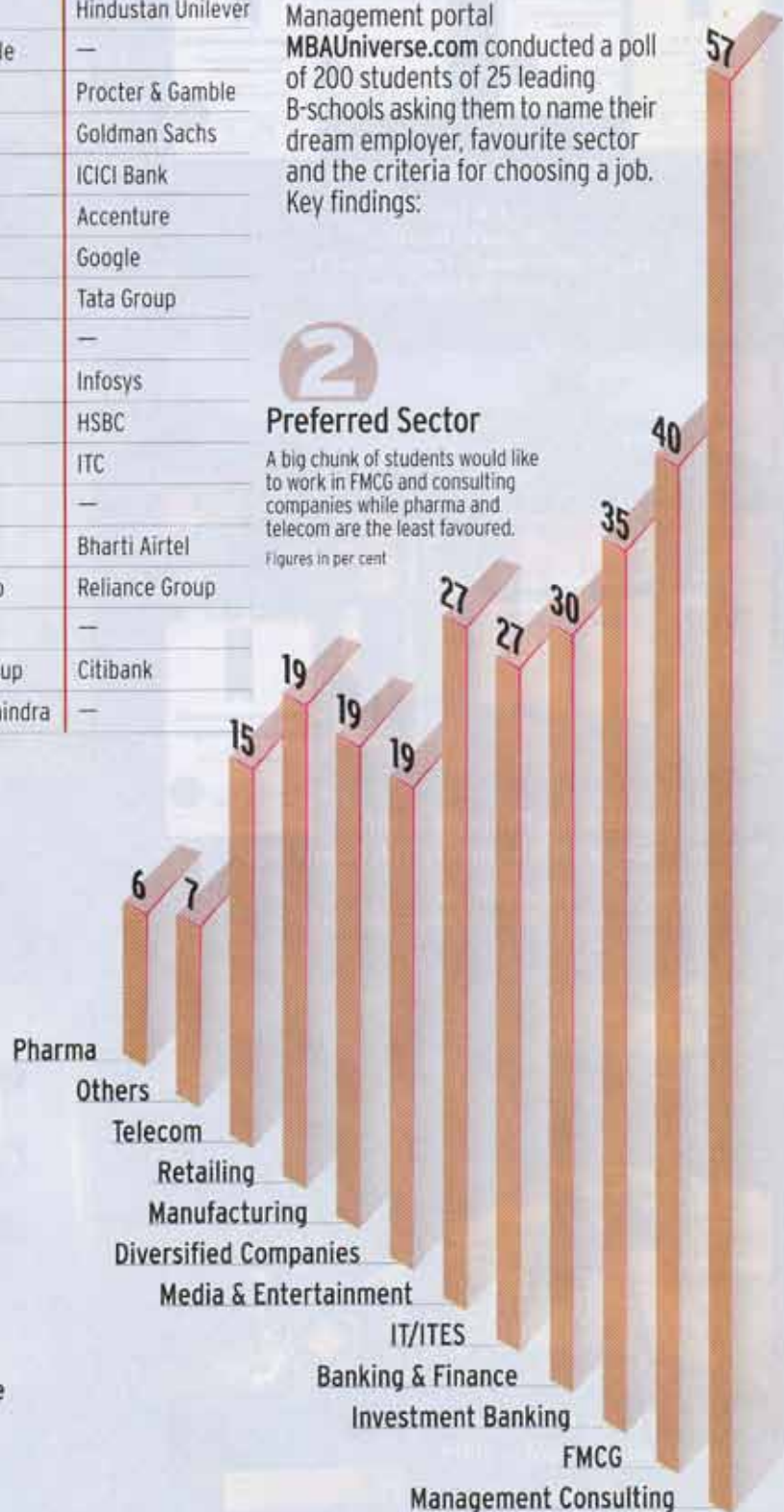
Management portal MBAUniverse.com conducted a poll of 200 students of 25 leading B-schools asking them to name their dream employer, favourite sector and the criteria for choosing a job. Key findings:

2

Preferred Sector

A big chunk of students would like to work in FMCG and consulting companies while pharma and telecom are the least favoured.

Figures in per cent

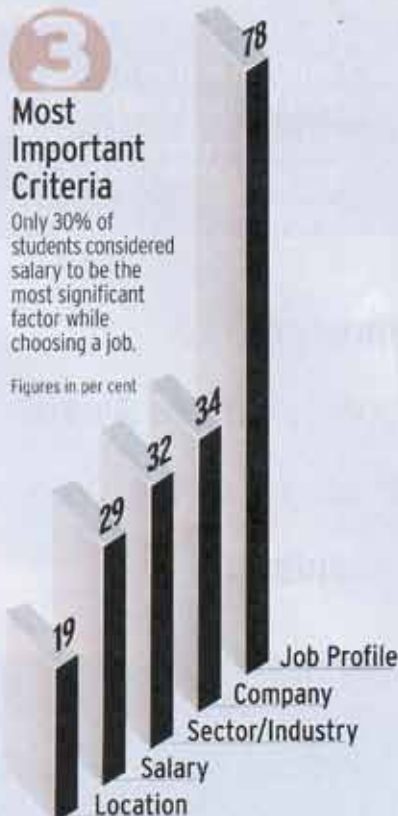


3

Most Important Criteria

Only 30% of students considered salary to be the most significant factor while choosing a job.

Figures in per cent



Source: MBAUniverse